

# ASU<sup>®</sup> School of Social Work

## Arizona State University

Celebrating



# Conference Sponsorship Opportunities

| 2022



# Winter Institute

## First Responder and Behavioral Health Cross-training

The ASU School of Social Work assembles experts, leaders, and veterans of first response sectors including: firefighters, police officers, crisis workers, correctional personnel, criminal justice professionals, emergency medics, and disaster response coordinators for cross-training opportunities with Behavioral Health professionals in order to craft a coordinated community response.

The Winter Institute will be held in a **hybrid in-person and online format**, and is expected to host over 150 public safety and behavioral health professionals addressing the diverse demands of individuals and agencies. Cross-training between departments, as well as behavioral health professionals, are vital components helping identify the most efficient, effective and ideal ways to help and serve your community. Attendees will also learn how to recognize drug-induced behavioral symptoms, the best ways to respond, compassion/work fatigue, trauma-informed response, and how to take a person-centered approach when responding to incidents.

**Join us Wednesday and Thursday, February 23rd and 24th, 2022 for the 4th Annual ASU Winter Institute ASU Skysong in Scottsdale, Arizona and Online via Zoom Meetings.**

## Titanium \$12,000

### PRESENTING SPONSOR - Exclusive

- 20 in-person and 20 online conference registrations
- Opportunity for remarks prior to a plenary session.\*
- Logo on conference tote bags or swag item (1 color)
- Exhibit table with premier placement
- Logo on promo email sent to 10,000+ recipients
- Logo on conference web page
- 2 Full page ads in conference program
- Logo on all conference materials

## Steel \$9,000

### AWARD SPONSOR - 5 Available

- 15 in-person and 15 online conference registrations
- Opportunity for remarks prior to award presentation
- Exhibit table with preferred placement
- Logo on conference web page
- 2 Full page ads in conference program
- Logo on all conference materials

## Copper \$6,000

### REFRESHMENT SPONSOR - 6 Available

- 10 in-person and 10 online conference registrations
- Exhibit table
- Full page ad in conference program
- Logo on all conference materials

## Bronze \$3,000

### EXHIBIT TABLE - Limited Availability

- 5 in-person and 5 online conference registrations
- Exhibit table
- Full page ad in conference program
- Logo on all conference materials

## Brass \$1,500

### EXHIBIT TABLE - Limited Availability

- 3 in-person and 3 online conference registrations
- Exhibit table
- Logo on all conference materials



# Summer Institute

## Hybrid Behavioral Health Conference

Meet nationally recognized experts, innovative local and government leaders, educators, researchers, clinicians, peer support specialists, counselors, outreach providers, and other professionals. Over 300 individuals from numerous private, state and federal agencies attend this conference each year. This year, there are two ways to attend: **either in-person OR online**. All of our sessions will be live streamed via Zoom.

The Summer Institute provides a plethora of sessions for today's healthcare and behavioral health professionals and partners, showcasing keynotes from nationally recognized researchers and experts, and more than 40 breakout sessions addressing a wide range of topics relevant to those working in the field. Take advantage of this opportunity to learn, share, network, and interact with your peers and industry leaders.

This year, we're adding a one-day resource fair available to small non-profit organizations at a price that makes participation accessible. Our aim is to educate our attendees about the behavioral health services and resources available to help our communities.

**The 23rd Annual Summer Institute returns to the High Country Conference Center in Flagstaff Tuesday through Thursday, July 12-14, 2022.**



## Diamond \$15,500

### GALA SPONSOR - Exclusive

- 18 conference in-person registrations
- 18 online conference registrations
- Opportunity for remarks at Awards Dinner Gala
- Opportunity for remarks prior to a plenary session.
- Logo on conference tote bags (1 color)
- Banner placement outside conference venue
- Exhibit table with premier placement
- Logo on promo email sent to 10,000+ recipients
- Sponsor signage at the Awards Gala
- 3 Full page ads in conference program
- Logo on conference web page
- Logo on all conference materials

## Sapphire \$12,500

### LUNCHEON SPONSOR - 2 Available

- 12 conference in-person registrations
- 12 online conference registrations
- Opportunity for remarks prior to a plenary session
- Banner placement outside conference venue
- Exhibit table with premiere placement
- Sponsor signage at one luncheon.
- 2 Full page ads in conference program
- Logo on conference web page
- Logo on all conference materials

## Ruby \$9,500

### AWARDS SPONSOR - 6 Available

- 8 conference in-person registrations
- 8 online conference registrations
- 2 Full page ads in conference program
- Sponsor signage at Coffee & Break Tables
- Exhibit table
- Logo on all conference materials

## Garnet \$6,500

### WELLNESS SPONSOR - 10 Available

- 6 conference in-person registrations
- 6 online conference registrations
- Sponsor signage at the Wellness & Meditation Room
- Full page ad in conference program
- Exhibit table
- Logo on all conference materials

## Opal \$3,500

### EXHIBIT TABLE - 10 Available

- 4 conference in-person registrations
- 6 online conference registrations
- Full page ad in conference program
- Exhibit table

## Quartz \$1,500

### MARKETPLACE EXHIBIT TABLE (Weds only)

- 2 conference in-person registrations
- 4 online conference registrations
- Full page ad in conference program
- Exhibit table



**Visit [socialwork.asu.edu/sponsorship](https://socialwork.asu.edu/sponsorship)  
to register your support.**

**Discounts available for sponsoring multiple events.  
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