# John F. Roatch Global Lecture Series 2013

#### **Response to Dr. Mike Saks' presentation:**

"The Implications of Marginality in the Medical Profession: The Case of Alternative Medicine"

#### **University Club of Phoenix**

C. Daschbach, MD, MPH Director of Academic Affairs St. Joseph's Hospital and Medical Center Phoenix, Arizona Friday February 22, 2013

# 1 Marginality in the Professions

The MYTH OF SIMILARITY AMA ...specialty groups...medical staffs ...would add the MYTH of LEADESHIP

Marginality and Implications ..."interest based politics"



	PREVENTIVE	ACUTE CARE	SPECIALIZED	END OF LIFE CARE
INFANTS				
CHILDREN				
ADULTS				
ELDERLY				



	PREVENTIVE	ACUTE CARE	SPECIALIZED	END OF LIFE CARE
INFANTS				
CHILDREN		$\uparrow$		
ADULTS	Ļ			Ļ
ELDERLY				Ļ



	PREVENTIVE	ACUTE CARE	SPECIALIZED	END OF LIFE CARE
INFANTS		cents		\$
CHILDREN	cents			
ADULTS	cents	\$		
ELDERLY	cents	\$	\$	\$ ↓

How much money is there to payGot to no money...drew a dotted line

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- Bunion ectomy !

# 2 Implications & Politics of Marginality

MARKING OUT "orthodox" vs. marginal professions by exclusion rather than 'subordination' or 'limitation' in division of labour (Turner 1995)

#### **IMPLICATIONS**

- -- Way knowledge used (referral structures)
- -- Quality of entrants in the pecking order
- -- Access to Care via Insurance Support

(Saks)



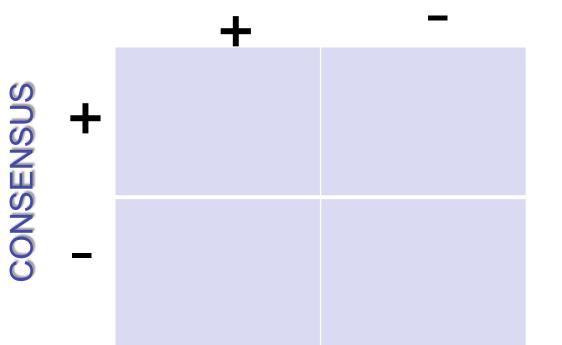
# **3 Alternative Medicine**

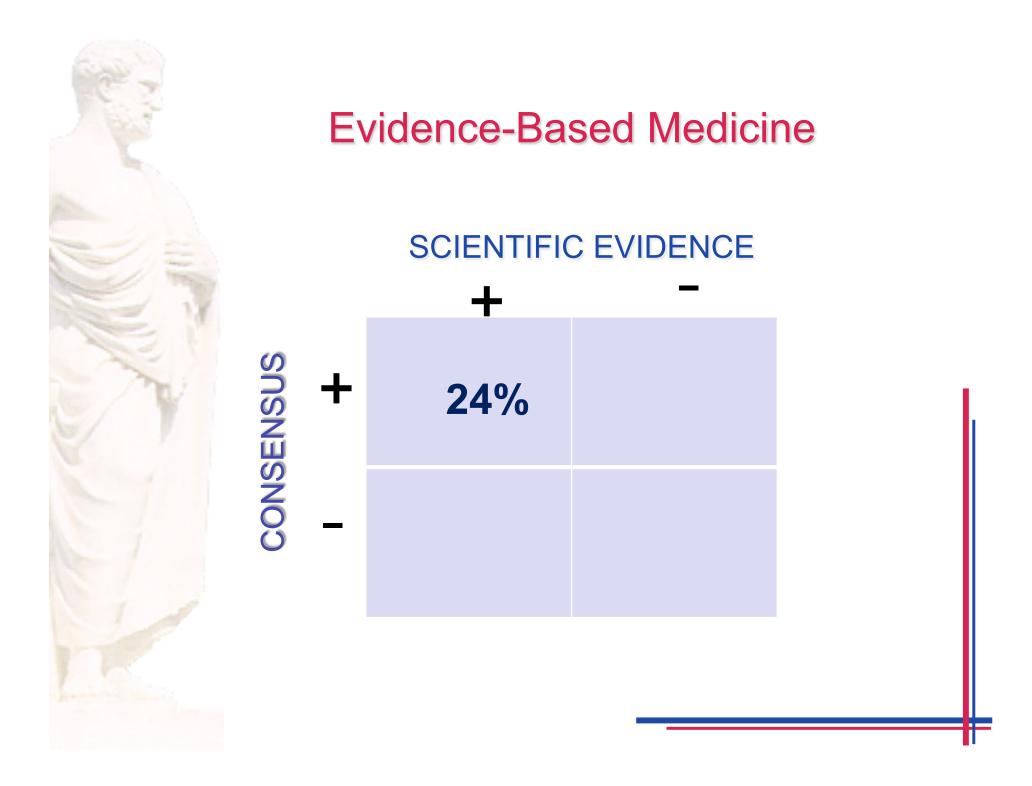
#### Definitions...Alternative vs. Complimentary vs. Integrative



### **Evidence-Based Medicine**









# PLACEBO EFFECT

A "criticism" of Alternative Medicine ?

yet how much of orthodox medicine has little or no "evidence" to support therapies or interventions?

"Pseudodoxia" tonsillectomies ear tubes for children bed rest 10 days after MI (bed pan!) post op atelectasis fever

### LAST COMPLICATING THOUGHTS

US Health Care has a kaleidoscopic multitude of moving parts ..an uncountable number of stakeholders and is tied into complex local and national economies

Health Care Reform...one of the most complex multidimensional and disconnected pieces of social legislation in our history...

### **PPACA Health Care Reform**

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## **PPACA Health Care Reform**

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## LAST COMPLICATING THOUGHTS

But the Professional Marginalization of Alternative Healthcare is an example of how we let professions act in their own best interest...rather than the purpose in our oaths, mission statements and platitudes...

# Thank You

Dr. Mike Saks Dr. Emilia Martinez-Brawley The John F. Roatch Global Lecture Series Arizona State University